

Thank you for your participation and support to SEMICON Korea. We will do our best to make the 2018 exhibition successful to all of our exhibitors.

1. EXHIBITION OVERVIEW

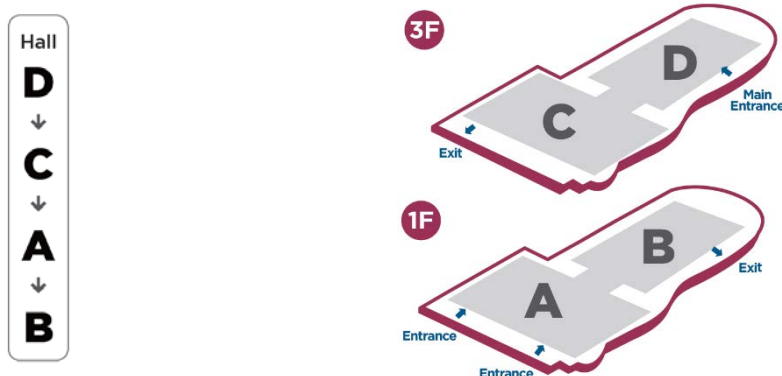
Exhibit Name	SEMICON Korea 2018	
Date & Time	Wed. January 31, 2018	10:00 – 17:30
	Thu. February 1, 2018	10:00 – 17:30
	Fri. February 2, 2018	10:00 – 16:30
Location	Exhibition: Hall A, B, C, D, COEX Programs: Conference room (South), 3F, COEX 513 Yeongdong-daero, Gangnam-gu, Seoul 06164 Republic of Korea	

2. PREPARATION SCHEDULE

Oct 2017	Receive Exhibitors Update #1 by email Exhibitor list and floor plan available online Review Exhibitor Service Manual Online Service Registration available Online Event Directory available Co-exhibitor submission begins Advertising and sponsorship opportunities available
Nov 2017	Receive invitations by air mail
Nov 8, 2017	Visitor online pre-registration open
Dec 2017	Receive Presidents Reception invitation by email (Online RSVP due Jan 17, 2018)
Dec 15, 2017	Co-exhibitor submission deadline
Dec 22, 2017	Advertising and sponsorship opportunities closed

3. EXHIBITOR LIST and FLOOR PLAN

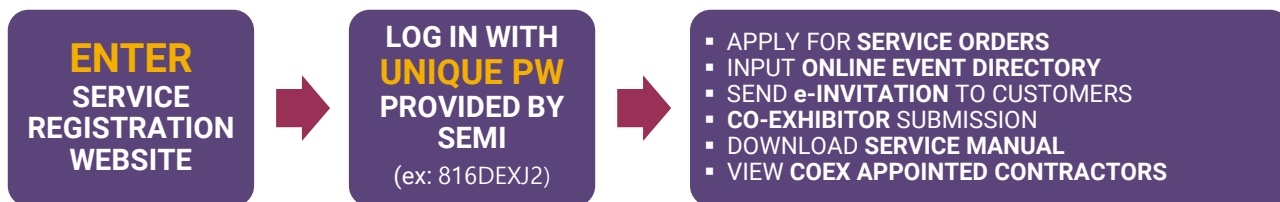
Over 600 exhibitors will participate at SEMICON Korea 2018 occupying all four halls (A, B, C, D) in COEX. Inside the venue, there are two exhibition floors (1F, 3F), hall A and B is located in the 1F and hall C, D located in 3F. Please be reminded that entrances and exits of each halls are fixed. It is important for exhibitors to review their reserved space, entrance and exit, including visitor flow when planning.



The exhibitor list and floor plan is now available on the official website. Please review your booth number, configuration, location and size.

4. EXHIBITOR SERVICE REGISTRATION <Deadline: Tue. Jan 10, 2018>

We have provided every exhibiting company with a unique password to enter the website.



- **ONLINE SERVICE REGISTRATION:** Register for services (exhibitor badge, electricity, compressed air, water drainage, furniture, fascia name, internet, booth assistant, etc) according to your company needs
- **ONLINE EVENT DIRECTORY:** Register your company information, products, services for potential attendees. Details will be provided in a separate email.
- **e-INVITATION:** Invite your customers using the e-invitation, a formatted invitation including exhibitor name and booth number (no limitations). Please note that the e-invitation does not allow free access to exhibit halls.
- **CO-EXHIBITOR:** Exhibitors may share their booth with affiliated co-exhibitors, providing the co-exhibitors comply with all exhibitor conditions, rules and regulations. (Additional charges apply)
- **SERVICE MANUAL:** Download the guide which provides key information, rules, regulations and dates for planning a successful exhibition. Please take time to read thoroughly and ensure that necessary actions are taken upon schedule.
- **COEX APPOINTED CONTRACTORS:** An official booth decorator and service contractor appointed by the venue, COEX, must do the labor needed to set-up and dismantle raw booth(s).

5. 2017 vs 2018 CHANGES / REINFORCED REGULATIONS

	Category	Before – 2017	Now – 2018
1	Exhibit Hours	Last day 10:00 - 17:00	Last day 10:00 - 16:30
2	Booth No.	Hall, Booth no. four digits (ex: Hall A, 2100)	Hall + Booth no. two or three digits (ex. A100, BS10)
3	Column Wrap	Width of each side of structure within 30cm	Width of each side of structure within 15cm

	Category	Reinforced Regulation
1	Fascia	Identifications and signage must not be see-through from the back and/or opposite side of booth
2	Set-Up	Upon evidence of substantial violation, SEMI may enter and exert following penalties <ul style="list-style-type: none"> ▪ Reduction of priority points ▪ Modify exhibit and/or remove all persons and goods at exhibitor's risk ▪ Appointed contractor will not be able to construct at future SEMICON Korea exhibition

6. INVITATIONS

The printed invitations allow free access to exhibit halls and they will be sent to each exhibiting company early November. If you want the invitations sent to your Korean representative, have address or contact changes, please contact SEMI Korea no later than **Wed. Oct 25**.

1~3 booths: 150

4~6 booths: 250

Over 7 booths: 350

7. ADVERTISING and SPONSORSHIP OPPORTUNITIES <Deadline: Fri. Dec 22, 2017>

There are various advertising and sponsorship opportunities available to promote your company to SEMICON Korea attendees.

- On-site advertising
- Pre-show: email blast
- Program: Keynote, seminar, forum sponsorship
- Event: Reception and lucky draw

If you have any questions, please do not hesitate to contact SEMI Korea.